



ANNUAL REPORT 2024-25

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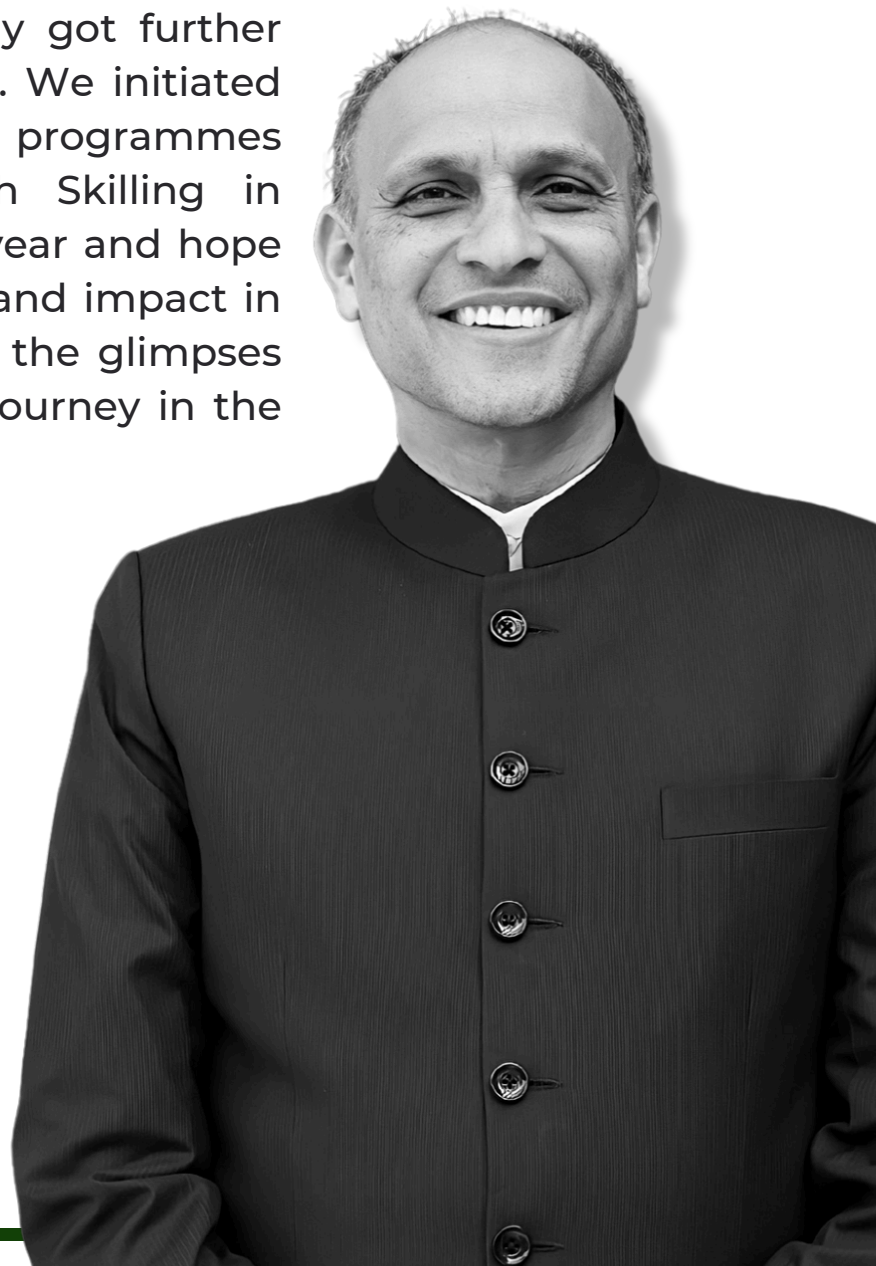
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From the CEO's Desk

I am very pleased to share the Annual report for FY 24-25 for Sashakt Foundation and the impact that we have been able to create in the lives of the people. We made some significant new partnerships in this year with ITC, ONGC, United Way, Exxon Mobil Pvt. Ltd. and Seed Corporation. We were able to expand our support to over 160 schools this year in Uttar Pradesh, Bihar, Gujarat and Haryana. Our work in the areas of Adolescent Girls Empowerment, in Environment, in working with the youth only got further strengthened and expanded. We initiated some unique and exciting programmes like Bounce of Joy, Youth Skilling in Sustainability solutions this year and hope to continue the excitement and impact in the years to come. Here are the glimpses and highlights of Sashakt's journey in the last year.





Environment

Go Green (Clean Air Program)

Vadodara, Gujarat

The Go Green (Clean Air Program) Tree Plantation Project of DHL(E) at Swarnim Gujarat Sports University (SGSU) campus in Desar, Vadodara, Gujarat epitomizes the essence of environmental conservation and community involvement. The project's multifaceted goals focus on environmental conservation, biodiversity enhancement, and community engagement. This project aligns with Sustainable Development Goal (SDG) 13 – Climate Action and aims to rejuvenate the local ecosystem, increase biodiversity, and raise environmental awareness. In 1st of the programme, 22,000 trees of more than 20 native tree species were planted in around 3 acres of land sustainably and organically, avoiding the use of chemicals. In this year, we have successfully planted another 22,000 trees at the SGSU campus. The primary objective of this initiative is to enhance ecosystem regeneration and increase biodiversity through the plantation of native species. Native species are crucial as they are well-adapted to local conditions and contribute significantly to ecological balance. The project also prioritizes sustainable and organic planting methods, ensuring the long-term health and viability of the ecosystem. The tree plantation project with more than 20 diverse species, each offering unique ecological benefits. These include filtering pollutants, providing shade, reducing local temperatures, enhancing soil fertility, sequestering carbon, mitigating global warming, and preventing soil erosion. Species like Gharmado attract pollinators, Rain Trees fix nitrogen, Bamboo sequesters CO₂ efficiently, and Neem offers medicinal properties. This variety creates cooler microclimates, supports biodiversity, and promotes overall ecosystem health and climate resilience. A significant aspect of the project is to enhance public awareness about environmental conservation. By involving the local community in the plantation activities, the project aims to foster a sense of ownership and responsibility towards the environment. This community-driven approach is essential for ensuring the long term survival and maintenance of the planted trees. The completion of the Go Green (Clean Air Program): Tree Plantation Project in Vadodara marks a significant achievement in our commitment to environmental conservation, biodiversity enhancement, and community engagement. Through the collective efforts of the local community and the expertise of dedicated professionals, we have successfully established a resilient and diverse ecosystem that will support a wide range of living organisms for years to come. This project has not only improved local air quality and mitigated climate change but also instilled a deep sense of environmental stewardship within the community.



Go Green (Clean Air Program)

Kadipur, Haryana

The city of Gurgaon, located in the state of Haryana, India, is facing a critical environmental challenge that demands immediate attention. With rapid urbanization and industrialization, Gurgaon has experienced exponential growth in population and infrastructure development over the past few decades. However, this progress has come at a significant cost to the environment, particularly in terms of the dwindling green cover and the adverse effects of air pollution. To mitigate these issues and restore the ecological balance, there is an urgent need to launch a comprehensive tree plantation initiative in near Gurgaon.

The city, once known for its lush greenery and agricultural landscapes, has witnessed the conversion of large tracts of land into concrete jungles. This rampant urban expansion has resulted in the loss of valuable tree cover, leading to multiple ecological problems. Moreover, the absence of adequate tree cover has disrupted the local ecosystem, impacting biodiversity and wildlife habitats. To overcome these hurdles, a small yet essential initiative has been taken place with support from DHLE under their "Go Green" initiative by plantation of 4000 saplings. This is a small step towards revival of Gurgaon's green cover, combating air pollution, and enhancing the overall environmental health of the city.



Kadipur Tree Plantation Project

Location: Kadipur, Gurugram, Haryana



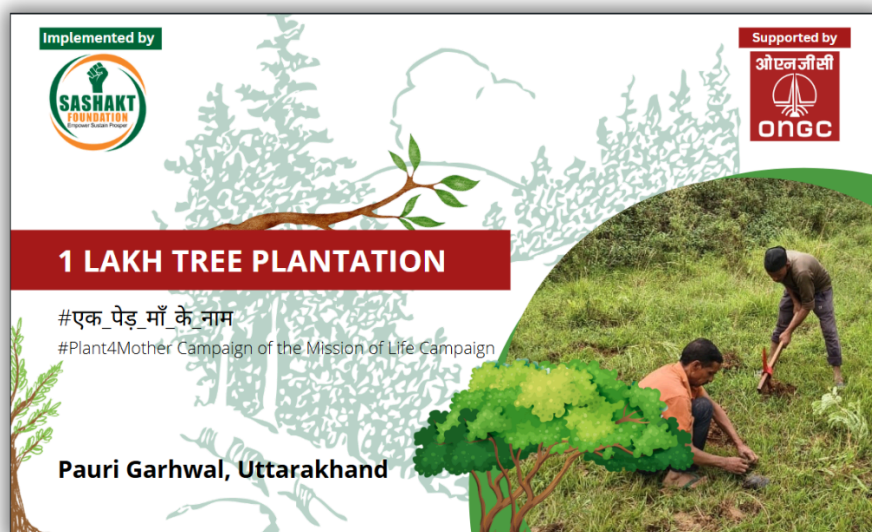
1 Lakh tree plantation- ek ped maa ke naam

Uttarakhand, renowned for its natural beauty and rich biodiversity, is grappling with the issue of drying water bodies due to a combination of environmental degradation, climate change, and unsustainable land. Water bodies such as ponds, lakes, springs, and small rivers are vital for maintaining ecological balance, supporting agriculture, and providing water for daily needs. According to UNDP, Dehradun and Garhwal districts have highest water crisis cases due to poor surface water and ground water availability.

Paying specific attention to Pauri Garhwal district of Uttarakhand where the Alaknanda river, one of the major tributaries of Ganga, is flowing along western border of the district and separate it from the border districts of Tehri Garhwal, Dehradun, Haridwar. Another important river of the districts are western Ramganga, Malini, Khoh. Western Ramganga River originates from the Doodhatoli ranges in district Pauri Garhwal and enters district Nainital before re-entering into district Pauri Garhwal. The Diwal, Rewasan etc. are small rivers, which have waters only during rainy season and afterwards.

Reviving drying water bodies is a crucial initiative, especially in regions like Uttarakhand, India, where water scarcity and environmental degradation pose significant challenges. Reviving these water bodies is essential for sustaining local ecosystems, agriculture, and communities.

To overcome the above challenges, Sashakt Foundation has initiated to work in Pauri Garhwal region with an aim to plant 1 lac trees under the campaign ek ped maa ke naam. The initiative is supported by ONGC through its CSR funds. Initial partnerships, site assessments, species finalization has been done in this year, to be followed by 1 lac plantation in the coming year.



Youth Skilling in Sustainability Solutions

In light of the increasing urgency to address climate change, environmental degradation, and the unsustainable practices prevalent in modern agriculture, the Sashakt Foundation presents a comprehensive proposal for a Skill Development Programme focused on empowering the youth of Gujarat. This programme aims to equip young individuals with the knowledge and practical skills required to foster a sustainable future, particularly in the realms of sustainable agriculture, carbon markets, and environmental management.

This project is initiated in this year where we have been able to mobilize youth interested in obtaining employability skills in sustainability solutions and shortlist various courses under which they will be training. The project is supported by Gujarat Seed Corporation Limited and is being implemented in Kheda districts in Gujarat. In the coming year, training of 500 youth will be conducted on Environmental awareness, Waste Management, Carbon Market, Sustainable Employment, and Community leadership.



Miyawaki Plantation

In the bustling urban landscape of Ahmedabad, Gujarat, Gujarat Energy Transmission Corporation (GETCO) Limited with Sashakt Foundation embarked on a transformative journey to create green pockets using the innovative Miyawaki technique in the previous year. This ambitious project spans 36 months, encompassing preparatory, rollout, and maintenance phases. The project's mission is to regenerate ecosystems, enhance biodiversity, and develop a sustainable model for urban forest regeneration. As the project transitioned into the maintenance phase, the achievements and ongoing efforts of Sashakt Foundation highlight the potential for urban green spaces to thrive amidst concrete jungles. The Miyawaki technique, named after the Japanese botanist Akira Miyawaki, involves planting dense, native forests that grow rapidly and require minimal maintenance after the initial years. Sashakt Foundation adopted this technique to address the pressing need for green spaces in urban settings. The project aimed to enhance ecosystem regeneration, increase biodiversity, and preserve local flora and fauna. By developing a model for urban forest regeneration, the foundation sought to inspire similar initiatives in other urban and rural areas. The project has already achieved significant milestones, including an 80% survival rate for the planted saplings and a thriving mixed-species forest. The forest not only enhances local biodiversity but also serves as a model for similar projects in other urban and rural areas. Sashakt Foundation's Miyawaki Forest Project exemplifies the potential for urban green spaces to thrive and contribute positively to the environment. By adopting an innovative technique and engaging in meticulous planning and execution, the foundation has created a thriving green pocket in the heart of Ahmedabad. As the project progresses, it stands as a beacon of hope and inspiration for similar initiatives, demonstrating that with dedication and community involvement, urban landscapes can be transformed into vibrant, sustainable ecosystems. Through continued efforts, Sashakt Foundation remains committed to nurturing this green oasis and promoting biodiversity for a sustainable future.



PARYAVARAN YODDHA SCHOOL ENVIRONMENT PROGRAMME

The Paryavaran Yoddha School Environment Program, led by the Sashakt Foundation, is an innovative initiative aimed at fostering environmental awareness among school students, parents, and educators. This program goes beyond traditional classroom learning by offering a curriculum rich in activity-based lessons on pressing environmental issues. The program engages students in active discussions on critical topics such as global warming, the environmental impact of cotton T-shirts, global food habits, and the extensive problems caused by single-use plastics. By exploring these issues, students gain a deep understanding of how everyday choices affect the environment. The initiative emphasizes personal responsibility, guiding students to recognize and act upon the ecological consequences of their daily decisions. It encourages practical changes in lifestyle, including sustainable practices and waste reduction strategies, empowering students to make a positive environmental impact. A key aspect of the program is its focus on waste segregation. Students receive thorough education on how proper waste segregation can reduce landfill waste and decrease pollution, integrating these practices into their daily lives at school and home.

In this year, we have initiated our Paryavaran Yoddha initiative in Delhi NCR and Raebareli, Uttar Pradesh Govt. schools.

The Paryavaran Yoddha School Environment Program incorporates comprehensive teacher training and the formation of an Eco Club to foster environmental stewardship. Teachers receive practical training that includes strategies for environmental conservation, such as reducing waste, recycling, and promoting sustainable practices. The training also features engaging activities like the "Magic Wand" exercise to stimulate creative thinking about climate change.

The "Activity on Waste Management/Beat Plastic Pollution" focuses on effective waste management and combating plastic pollution. It introduces students to waste types and the importance of segregation into wet and dry waste. The session uses audio-visual aids and group discussions to illustrate the impact of improper waste disposal and highlights practical steps for recycling and composting. Students also learn about the detrimental effects of plastic pollution and are encouraged to reduce, reuse, recycle and refuse single-use plastics.



School Based Programmes

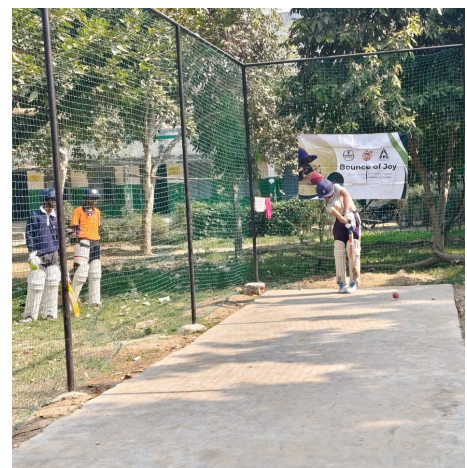


Bounce of Joy

Bounce of Joy (BOJ) was a comprehensive, 8-month sports-based education and empowerment initiative implemented by Sashakt Foundation in collaboration with ITC Ltd. The program aimed to foster holistic development among underprivileged children in government schools by leveraging cricket and structured fitness education. With a total budget of ₹1.6 Crore, the program was implemented across two states—Uttar Pradesh and Bihar—targeting one district in each: **Gautam Buddha Nagar** and **Muzaffarpur**. In total, BOJ reached **over 43,000 students** across 140 schools (70 in each district), embedding physical activity, discipline, and teamwork into the school ecosystem through a structured, inclusive, and participatory approach.

The implementation model was built around three key stakeholders within each school: Sashakt Foundation's trained Youth Coaches, school-nominated **Physical Education (PE) teachers**, and student cricket team captains and vice-captains. These formed the core of the **BOJ Clubs**, responsible for delivering sessions and driving peer-led engagement in sports. This collaborative model ensured localized ownership, enhanced the capacity of school personnel, and fostered leadership among students.

The Sports for Development (S4D) component was implemented across all 140 schools—ensuring that every child, regardless of athletic ability, had the opportunity to engage in physical activity and life skill development. In Muzaffarpur, where schools typically lacked structured physical education programs, S4D sessions introduced over 22,000 students to regular fitness routines, agility drills, and fun, team-based games. The inclusion of thematic modules on discipline, resilience, teamwork, and goal setting was especially impactful in this context, as many students experienced organized sports for the first time. In Gautam Buddha Nagar, where some schools already had basic PE structures, the program helped in enriching and systematizing existing efforts—reaching another 21,000+ students with multi-sport exposure (including football, handball, and cricket) and reinforcing the role of sports in fostering emotional well-being, gender inclusion, and peer cooperation. Across both districts, the S4D sessions created safe spaces for girls to actively participate in sports, helping to shift community and school-level perceptions on gender roles in athletics.



The Sports for Excellence (S4E) component focused on cricket as a channel for deeper skill-building and talent identification. Cricket-specific sessions were conducted in 80 select schools (40 per district), chosen based on space availability and student interest. In Muzaffarpur, the S4E program brought structured cricket training to schools that had never before hosted formal coaching. Students learned core cricketing techniques, game rules, and match formats, under the mentorship of trained coaches. The excitement and uptake among students were high, reflecting a deep-rooted passion for cricket despite infrastructural limitations. In Gautam Buddha Nagar, where access to sports grounds was relatively better, the cricket sessions provided a focused platform for skill refinement and competitive learning. From both districts, a total of 100 students (50 per district) were shortlisted through a rigorous talent identification process for advanced cricket training. These students received expert mentorship, participated in intra- and inter-school matches, and were groomed for future opportunities in professional or district-level cricket.

Overall, the Bounce of Joy program successfully created a dynamic and sustainable sports ecosystem in government schools across both districts. By embedding cricket at the heart of its strategy, BOJ not only enhanced the physical fitness of thousands of students but also built critical life skills and instilled a spirit of discipline, leadership, and aspiration. The program's district-sensitive approach, rooted in collaboration and inclusivity, ensured meaningful impact and laid the foundation for continued sports engagement well beyond the project's timeline.



Creating Conductive Learning Environment in Gurgaon Schools

This initiative transformed four underprivileged schools in Gurugram by addressing critical gaps in infrastructure and learning resources with the support of Exxon Mobil through their CSR initiative. The programme established IT training labs with six desktops, customized libraries with visually engaging books curated by Eklavya, and provided indoor-outdoor sports kits and sanitation improvements to create an inclusive and stimulating educational environment

Alongside infrastructure, students participated in sensitization sessions on Basic IT, Menstrual Health Management, Environment & Sustainability, Gender Roles, and Road Safety—promoting holistic development and life skills. Special efforts like student-led community awareness drives during Road Safety Week, expert sessions with the Traffic Police, and upcycling activities encouraged social responsibility and active learning.

The initiative also aimed to reduce dropout rates—especially among girls—by promoting digital literacy, academic excellence, and gender inclusivity. Employee engagement, particularly during Safer Internet Day celebrations, fostered deeper community involvement. Regular monitoring and documentation of success stories ensured transparency and long-term educational and social impact.





Adolescent Girls education programme in conjunction with the Ten Mantra model

Sashakt Foundation, in partnership with Edu-GIRLS, is making significant strides through Implementation of a Girls' education programme in conjunction with the Ten Mantra Model at Fun Learn Day Boarding School, Garden Reach, Kolkata.

Under this programme, we are:

- Supporting and active participation in the Inter School Learning Forum comprising of all schools being supported by Edu-GIRLS in India;
 - Supporting to establish ASSET testing for all girls in grades 4 to 7 and for all teachers;
 - Supporting to establish a Teacher Assessment, Support and Incentive system and customized Performance Improvement Plans for all teachers;
 - Supporting to develop a performance incentive program for girls with special emphasis on girls showing the most improvement;
 - Supporting to establish a system and trained teachers to discover, diagnose, counsel and deal with issues of sexual and gender harassment; and,
 - Supporting to ensure that a promotion campaign is launched before February 1st 2025 to reach out to EWS families to enroll their girls, free of all costs, at FLDBS
-

ViA Safe Mobility Ambassador Program

Through this initiative of the ViA Safe Mobility Ambassador Program supported by United Way Mumbai, selected students are empowered to become advocates for road safety within the school community and beyond. Equipped with comprehensive training and resources, these ambassadors spearhead various activities such as organising road safety awareness campaigns, conducting workshops, and leading by example through adherence to road safety practices. Additionally, they collaborate with local authorities and organisations to amplify their impact and reach. By instilling leadership qualities and promoting a sense of civic duty, the Road Safety Ambassadorship Program not only enhances safety on our roads but also fosters the development of responsible citizens committed to making a positive difference in society

The ViA Safe Mobility Ambassador Program is divided into the following stages

- 1.Training of the Trainers
- 2.Awareness Phase (Drawing Competition)
- 3.Training of Teachers
- 4.ViA Creative Challenge 5. Ambassador Thematic Activities

This programme was successfully completed in 20 schools in Ahmedabad, Gujarat by Sashakt Foundation





Adolescent Girls Empowerment Programme

Adolescent Girls Empowerment Programme

Adolescents age (from 10-19) is the most important period in each girl life. During this figure they face immense change in physical and emotional way. Recalling this Sashakt Foundation has initiated its flagship program as Adolescent girls Empowerment Programme which focusing on the holistic development of girls aged 10-19. It effective by facilitating experience based learning approach, incorporating enriching sessions on various key social, emotional and Behavioral subjects to maximize learning and Building the Agency of girls, a core part to strengthen the capacity and productivity of Adolescent girls, are conducted with batches of the enrolled beneficiaries.

We consider the concept of Safe Space, “A Safe Space for At Risk Adolescents”. Incorporating 3 Safe Space for girls to enhance their accessibility for agency development. The programme aims at impacting the lives of adolescent girls (ages 10 – 19) through intervention that approaches holistic development. An experience-based teaching learning approach is employed to bring together and effectuate a series of activities, especially devised to ensure maximum learning for the said beneficiaries.

We work on a combination of exercises, group activities, role-plays and quizzes. The curriculum content includes sessions related to personal hygiene, life-skills, understanding gender, as well as menstruation, menstrual hygiene management, related myths and misconceptions. In the financial year 2024 – 2025, the programme was operational in 2 states: Delhi and Jharkhand.




As part of strengthening our programme, we have undertaken the following initiatives which has deepened our roots and rapport with the community and has led to a stronger impact in the community especially in Jharkhand:

- Stakeholder engagement including with schools, ANMs, Asha workers, Health department, local ward members.
- Expanded our programme in nearby communities for greater impact.
- Initiated our programme in Schools especially in Jharkhand.
- Strengthened our engagement with the parents by undertaking various campaigns and rallies
- Undertaken social action events especially in Jharkhand on banning child marriages, promoting girls education etc.

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